



Aviva Links to Speak at Automotive SerDes Conference on ASA MotionLink Standard

SAN JOSE, Calif. – October 8, 2021 – [Aviva Links](#), the automotive in-vehicle connectivity company enabling the world's highest performance multi-gigabit links, announced today that Kamal Dalmia, the company Co-Founder and COO, will be presenting at next week's virtual Automotive SerDes Conference, discussing the new ASA MotionLink standard for Automotive Asymmetrical SerDes. The [Automotive SerDes Alliance](#), with 75 + members, released Revision 1.01 of the new specification in December 2020 and it includes a complete framework of Physical, Link, Security and Adaptation Layers.

Presentation title: ASA MotionLink - A Tutorial

When: Wednesday, October 13, 2021

Time: 5:15 - 5:45 pm CET

Registration: <https://events.weka-fachmedien.de/automotive-serdes/registration/#/>

About Aviva Links

Aviva Links is the automotive in-vehicle connectivity company enabling the world's highest performance multi-gigabit links. The Aviva Links integrated circuit solutions will enable next-generation vehicles to move vast amounts of data at multi-gigabit speeds while meeting the performance, power, security and cost requirements of the automotive market. For more information, please visit www.avivalinks.com, follow @AvivaLinks on Twitter or visit [Aviva Links](#) on LinkedIn.

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